



Meraki Go

Easy networks for small businesses

OVERVIEW

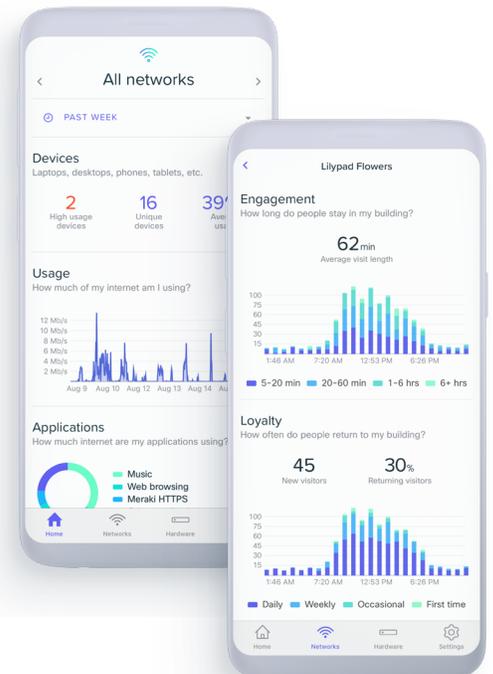
Meraki Go is designed with small businesses in mind. The cloud-based networking solution provides the power of enterprise networking to the ever-changing needs of small businesses, giving owners and office managers control over their internet and WiFi.

Meraki Go access points, security gateway, and network switches can be installed in minutes with minimal time, resources, and expertise. Managed through the intuitive Meraki Go Mobile App, it's easy to create a complete network that's enjoyable to use, shows what's happening on the network, and places control back into businesses' hands.

With automatic firmware updates, owners don't have to worry about critical business data being exposed to hackers or ransomware attacks. And, by customizing network settings, businesses can create unique experiences, immediately adding value as they streamline operations and increase user satisfaction.

Put the focus back on growing your business, increasing productivity, and engaging more with your customers.

This is your business network on your terms.



KEY FEATURES

- Remote management of cloud-based products via an intuitive mobile app
- Quick, guided installation with no technical knowledge needed
- Separate business and guest networks on the same device
- Engage guests with a custom branded landing page in seconds
- Adjust traffic limits and block websites per user or network
- Prioritize critical business applications for increased efficiency
- Make informed decisions around staffing, inventory, offers, etc. by leveraging insights into guest foot traffic, dwell time, and loyalty
- Powerful router and firewall ensure business security
- Remotely view and enable/disable switch ports
- Leverage in-app support for any questions

MERAKI GO CUSTOMERS



Hair It Is Barbershop

This community barbershop wanted to modernize their business, keep costs to a minimum, and provide a unique experience for the clients. With Meraki Go, the previously slow internet is a thing of the past. By adjusting bandwidth limits on apps at certain times, customers can easily stream content on their devices, while the in-house DJ barber plays music of their choice. Meraki Go not only helped transform this business, it also ensures the staff and customers have a great time!

"Setting up Meraki Go was very easy... It tells me who's on the network, what devices they're using, the most popular things they're looking at. I'm thinking of taking the data it's giving me and placing digital ads on social media platforms."

- Danny, Owner



Shotwell's Bar

At over 100 years old, this San Francisco bar needed WiFi that supported their new PoS system and promoted their brand to visitors. With Meraki Go, they securely split their network and prioritized critical apps to support the PoS system, the bar's music, and their customers, who are directed to the bar's Instagram account when logging in. Meraki Go allowed this local bar to retain it's old school atmosphere while evolving to meet the needs of their modern, tech-focused customers.

"It's a really quick snapshot of what's happening on our network, Meraki Go gives you a lot of information that just didn't exist before."

- Tom, Co-owner

BENEFITS OF THE CLOUD

- Automatic firmware updates
- Mobile app to manage every aspect of the network
- Guided setup of Meraki Go products and features
- Access and manage Meraki Go devices from anywhere
- Built in remote, live tools for troubleshooting on the go
- Alerts for connectivity problems
- Intuitive management tools for quick changes, as needed
- Reduced operating costs



MERAKI GO WIFI

Simplified WiFi that can be securely segmented for business and guest use, providing visibility and insights into users, devices, and applications.



MERAKI GO SECURITY GATEWAY

Powerful router and firewall that keep devices on the network private and secure, while providing control over network usage limits and website access.



MERAKI GO SWITCHING

Multi-functional switching providing power (PoE) and connectivity to plugged in devices, alongside built in troubleshooting tools and remote port security.



MERAKI GO SECURITY SUBSCRIPTION

Optional security subscription for added protection against malicious sites, phishing, and downloaded malware which could allow your network to be hacked.